

Target markets

Gotive's **communicators for mobile enterprise** meet specific needs of mobile workers within various sectors of the economy. They are the right devices for mobile enterprise solutions demanding

- mobility
- communication
- computing
- access to information
- automatic data capture
- position and location based services



Logistics & transportation

- Freight forwarding
- Fleet operators
- Parcel delivery
- Post services
- Courier services
- Direct store delivery
- Distributors - wholesalers
- Bus/ferry boat transportation
- Railway solutions
- Airport solutions
- Port solutions
- Taxi services
- Construction material transport
- Home grocery delivery



Field service

- Maintenance/repair
- Technical support
- Workforce management
- Telecom/communications
- Cable systems
- Power/gas/water/sewerage systems
- Heating & ventilation systems
- Meter reading
- Mineral & oil exploration
- Environmental monitoring
- Roadside assistance
- Road maintenance
- Damage assessment
- Waste management
- Forestry



Field sales

- Sales representatives
- Dispatch office
- Mobile CRM



Government

- Rescue services
- Security services
- Police services
- Records checkup/services
- Parking ticketing/penalty enforcement
- Guarding services
- Military services
- Fire fighting services



Retail in-store

- Department stores
- Supermarkets
- Gas stations
- Grocery
- Non-food retail chains
- Restaurants/fast food
- Retail banks



Healthcare

- Hospitals
- Ambulance
- Home healthcare
- Emergency rescue
- Drug dispensing
- Disabled persons
- Child care
- Aged care



Warehousing

- Cross docking
- Inventory management
- Forklift
- Picking/placing



Hospitality & leisure

- Car parks
- Conferences
- Conventions, exhibitions
- Holiday resorts
- Hotels
- Restaurants
- Sport & fitness centres
- Ski & wellness resorts
- Sports stadiums



Manufacturing

- Automotive
- Electronics
- Building
- Agriculture
- Raw materials

For more information contact info@gotive.com or visit www.gotive.com

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