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Kuehne & Nagel wins IFW 2003 Innovation Award with Gotive H41

"Kuehne & Nagel's Gotive H41 device, a hand-held computer, mobile phone, navigation device and barcode reader was a clear winner, providing a genuinely innovative solution to the challenge of first/last mile visibility." This is the verdict of the jury of the prestigious IFW Freighting Industry 2003 Awards (www.ifw-net.com) in the category Innovation.



The report continues: "K&N identified the potential benefits of creating a single mobile unit for proof of collection/delivery which incorporated functions which had previously required three or four stand-alone devices. The judges felt the K&N team had worked together in a dynamic way to create a solution which truly captured the spirit of innovation."

The K&N solution is aimed at achieving the highest level of shipment and order information throughout its global supply chains, especially providing customers with real time visibility of the location of goods and vehicles at all times, as well as live POD information.

Designed primarily to improve data flow between the company and its subcontractors, Gotive H41 device will provide financial benefits for the company, its suppliers and customers. It is able to retain an on-line connection with the logistics management database and allows the user to transmit, update and maintain information immediately into the main system, enabling the logistics manager is to keep close control of all loads.

Chris Cooper, sales and marketing director of Kuehne & Nagel, collects the Innovation Award from Graham Roberts, group chief executive of PD Ports, Logistics & Shipping (source www.ifw-net.com)

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About Gotive's H41

Gotive H41 is a rugged handheld computer designed for professional outdoor activities. It replaces the need for independent devices by its combined features of Mobile Phone (GSM/GPRS data/voice/sms communication), Handheld Computer with large outdoor readable touch-screen HVGA (640 x 240 pixels), Bar Code Reader and GPS, all built into one unit. It features full finger operable QWERTY keyboard and programmable Action Keys to ensure true one-hand operation. It is drop and weather resistant (IP54 Standard compliant). Gotive H41 is built upon Windows CE .NET operating system.

www.gotive.com/products/H41.htm

About Gotive

Gotive Ltd. develops, produces, and sells highly innovative Wireless Enterprise Communicators (WEC's). WEC's are designed for use in any application in which mobile users need to collect, process and communicate information at the point of activity: remote logistics, transportation, field services, utilities, retail on the move, public safety, forestry, military, ... in practically any mobile enterprise solution.

Gotive's WECs are powerful devices that integrate various components needed for mobile enterprise solutions. The desired combination handheld computer, mobile phone, GPS, bar code scanner, smart card and magnetic card readers, printer, fingerprint identification unit, digital camera, etc. is built into one mobile device. Added ergonomics and ruggedisation complement the unique features of Gotive's devices.

Gotive supplies its customers with excellent, 'fit for purpose' products by providing state-of-the-art design, product customisation, high-quality manufacturing, and fast logistics. From its operation in Central Europe (Bratislava and Vienna) Gotive provides many advantages for its European and Global customers - including geographic accessibility, price competitiveness, and a comprehensive understanding of the needs of market.

www.gotive.com

About Kuehne & Nagel

Kuehne & Nagel is one of the world's leading transport and logistics groups. The 17,500 employees stationed at over 600 locations in 96 countries are skilled in every aspect of worldwide transport trade - at sea, in the air, overland - and in providing high value integrated logistics services. Kuehne & Nagel is headquartered in Schindellegi, Switzerland.

The group's strong market position lies in the global sea- and airfreight businesses, and in providing high value integrated logistics and supply chain management services. Contract Logistics, a strategic focal point, has been expanded systematically.

As a result of the strategic alliance with SembCorp Logistics Ltd., Singapore, entered into in November 2000, the contract logistics operations were extended to include the Asia-Pacific region. Through the acquisition of the North American full-service provider USCO Logistics, Kuehne & Nagel has got full access to the US contract logistics market, complementing its strong logistics presence in Europe and Canada.

The company is focused on further expanding its integrated logistics and IT-based supply chain management services. The group is also offering specialised services in the areas of hotel, airport, and defence logistics and is engaged in several niche sectors, including the global transportation of forestry products (particularly paper, cellulose and timber), perishables transport, customs clearance, exhibition logistics and oil & energy projects. In addition, Kuehne & Nagel is permanently expanding its product portfolio's value added services such as supplying the airline industry with spare parts.

www.kn-portal.com